

# HOW CAN WE HUMBUG YOU?

## You Don't Pay A Cent

Until you know, until you see, until you feel, until you are sure. We cannot get a penny from you until you know that we have done the work, until you are willing to send it to us, until we have earned it of you as pay for what Vita-Ore has done for you. We take all the risk—we stand to lose all. You take no risk—you cannot lose anything. We match our remedy against your ailment. You must experience actual, positive, visible good before you pay for it. You must know it has helped you; you must feel better, stronger, healthier, from using it.

## You Are To Be the Judge

You don't pay for promises, you pay for only what has been done. You pay for the work, not words, and if the work has not been done to your satisfaction, you don't pay for it—No, not a penny! You are to be the judge, and you can easily judge. You know if you feel better, if you sleep better, if you are stronger, more active, if your limbs do not pain you, if your stomach does not trouble you, if your heart does not bother you. You know whether or not your organs are acting better, whether or not health is returning to your body.

## If You Cannot See It

If you cannot feel it, if you cannot be sure of it—that ends the matter and you pay nothing. How can we humbug you when you alone have the entire "say so"? How can you hesitate to accept our offer immediately if you are ailing and need help? What excuse have you? Read the offer and do not delay another day before writing for a package on trial. Start your cure immediately.

## Our 30-Day Trial Offer

**If You Are Sick** we want to send you a full sized \$1.00 package of Vita-Ore, enough for 30 days' continuous treatment, by mail, postpaid, and we want to send it to you on 30 days' trial. We don't want a penny—we just want you to try it, just want a letter from you asking for it, and will be glad to send it to you. We take absolutely all the risk—we take all chances. You don't risk a penny! All we ask is that you use V.-O. for 30 days and pay us \$1.00 if it has helped you, if you are satisfied that it has done you more than \$1.00 worth of positive, actual, visible good. Otherwise you pay nothing, we ask nothing, we want nothing. Can you not spare 100 minutes during the next 30 days to try it? Can you not give 5 minutes to write for it, 5 minutes to properly prepare it upon its arrival, and 5 minutes each day for 30 days to use it. That is all it takes. Cannot you give 100 minutes time if it means new health, new strength, new blood, new force, new energy, vigor, life and happiness? You are to be the judge. We are satisfied with your decision, are perfectly willing to trust to your honor, to your judgment, as to whether or not V.-O. has benefited you. Read what V.-O. is, and write today for a dollar package on this most liberal trial offer.

## WHAT VITAE-ORE IS.

Vitae-Ore is a mineral remedy, a combination of substances from which many world's noted curative springs derive medicinal power and healing virtue. These properties of the springs come from the natural deposits of mineral in the earth through which water forces its way, only a very small proportion of the medicinal substances in these mineral deposits being thus taken up by the liquid. Vita-Ore consists of compounds of Iron, Sulphur and Magnesium, elements which are among the chief curative agents in nearly every healing mineral spring, and are necessary for the creation and retention of health. One package of this mineral substance, mixed with a quart of water, equals in medicinal strength and curative, healing value, many gallons of the world's powerful mineral waters, drunk fresh at the springs.

## Permanently Cured

Used Two Packages Two Years Ago, Was Permanently Cured and Has Had No Return of the Trouble.

SENATH, MO.—I have been afflicted with Rheumatism ever since 1875 and have been so bad that I was almost paralyzed; at times I could hardly move more than if I were dead. I had tried several doctors and all the patent medicines I heard of. The doctors here all told me I was incurable. They said they could give me some temporary relief, but they could not cure me. Two years ago I saw the Vita-Ore advertisement; I knew I must do something or die and I sent for the trial package. I used it according to directions and sent for three more packages. Before I finished the second package I was entirely cured. I used the third package to make the cure sure. It is now two years since my cure, and I have not felt any trace of Rheumatism since. When I sent for the trial package I could not walk across the house and I did not weigh one hundred pounds; now I weigh 145 lbs.



I am sixty-two years old and today I feel as well as if I were but twenty-five. I can do all my work and my washing and walk two miles to church and it does not tire me. The people here who knew me when I was sick, ask me what I have taken to be cured and to look so well. I tell them Vita-Ore and nothing else. MRS. N. J. MILAM.

## THOUSANDS OF PEOPLE

In all parts of the United States and Canada have testified to the efficacy of Vitae-Ore in relieving and curing such diseases as Rheumatism, Kidney, Bladder and Liver Diseases, Dropsy, Stomach Disorders, Female Ailments, Functional Heart Trouble, Catarrh of any part, Nervous Prostration, Anaemia, Sores and Ulcers, and worn out, debilitated conditions.

## Could Hardly Walk

HOUSER, ALA.—Three years ago I was running a dynamo near Ouray, Colorado, and fell from a water dam and hurt my hip. This injury developed into what the doctor called Rheumatism and Lumbago. I tried the doctors there and all the patent medicines I could get, with no relief and therefore had to give up my position and come home. I tried our physician in North, Ala., and he is as good as any that ever compounded a pill or wrote a prescription, but he could do me no good; then I tried a specialist and he failed. I also tried Polcat Oil, Barfoot and old Bacon ointment, also Whiskey and Folk Root and all the old remedies which we folks down here generally use, and all with no relief.

This kept up until I could hardly walk a step. My appetite was gone, my flesh was gone and I thought I was gone. When I noticed the Vita-Ore advertisement and sent for a package, I had no faith in anything. I was just grabbing at every straw in reach. You sent me the package of Vita-Ore telling me to take it according to directions, which I did. You also wrote me to report results and said if I was not benefited not to send you one cent. Well, sir, in 15 days I felt like a new man. I could walk five miles and walk perfectly straight and had gained 7 pounds in weight.

I have taken five packages of Vita-Ore and am well. I walked 15 miles yesterday and carried about 40 pounds. I am still taking Vita-Ore and I advise anyone who is suffering to try it and they will thank the Theo. Noel Company all the rest of their days. FRANK KING.



## Make the Effort That Cures

Nothing is so pitiable to witness as wrongly applied effort, particularly so when the effort thus put forward is earnest and persistent, of a kind that, placed in the proper channel, would be productive of the results sought after. Especially is this true of the attempts of sick and ailing people to secure a cure for their ills, many wasting some of the best years of their lives in an effort along the wrong direction, lives that are made miserable by a protracted disorder that apparently defies all efforts to eradicate it. They will apply themselves diligently to the treatment, will follow it and dose themselves day after day with a determination and spirit that is, indeed, commendable, but the effort is misdirected and nothing but additional and prolonged distress comes of it.

The trouble is, that they are treating the SYMPTOMS, the external evidences of a disturbance within, and not the CAUSE which brings it about. They deaden the immediate discomfort by drugging with narcotics and preparations which depend for temporary efficacy upon a narcotic influence and are doing nothing to get at the fountain head of the trouble, which remains in its seat, undisturbed and unconquered. Thus it is that the treatment is kept up, week in and week out, month after month, year after year, the sufferer always seeking a cure and not realizing that what he is seeking lies in an entirely different direction. Doctors diagnose the case, question as to the symptoms and treat the symptom instead of investigating for the cause, and having discovered it, taking proper steps to remove the wrong condition which makes it possible. Patent medicines, too, are placed on the market and advertised to treat the symptoms, to relieve this and that outward manifestation of an inward abnormality, while the CAUSE goes merrily on, causing more and more symptoms as time progresses, more work for the doctors and more sales for these so-called medicines.

Vitae-Ore treats the CAUSE, not the symptoms. It gets into the veins, courses through the vital organs, doing its good work in each, setting each to rights and by so doing removes the inward disorder itself. It is a CURE and not merely a check for a time upon the outward physical manifestation of that disorder. This is one of the reasons for the absolute and permanent of its cures, the principal reason for the wide range of symptoms it causes to disappear. Many different symptoms and local disturbances can be attributed to one particular lesion, one fundamental lack of functional activity that is primarily alike in many separate cases, accounting for the ease with which Vita-Ore effaces such different symptoms by the removal of these underlying and controlling causes.

It is easy to cure ordinary, simple disorders. Most any ordinary medicine will. Extraordinary diseases, that defy ordinary treatments, require an extraordinary remedy to vanquish them. Vita-Ore is an extraordinary medicine, and its reputation is built upon its achievements where "ordinary" treatments failed even to benefit.

## Cures Stomach Trouble

SOUTH BEND, IND.—I suffered terribly with Stomach Trouble for over fourteen years and for the last six years was unable to do any housework whatever. I was induced to try Vita-Ore, and since taking it I feel like a different person and am now able to attend to all my household duties. V.-O. has brought me back to health and I would not do without it in the house. MRS. JOHN REEDER, 630 W. Water St.

## Cures Bright's Disease

MARTSVILLE, CAL.—My mother was afflicted with what the doctors called Bright's Disease for about six or seven years; was attended all of that time by physicians. She was finally given up to die and at this time was induced to try Vita-Ore. To our surprise and great joy she was cured sound and well by the use of three packages. JOHN WILLIAMS.

## Health IS WORTH TRYING FOR!

It is worth writing for. It is worth getting out pen, ink, paper and envelope, and writing us:

"I am sick. I need Vita-Ore or something that will cure me. I have seen your trial offer. Send me a dollar package. I will use it and pay the dollar if I find it has helped me. I will not pay one penny if it does not help me."

That is all it takes. Just a letter asking for it, just your promise to use it. What excuse have you to keep on suffering? How can you continue to look your family in the face and say: "I feel so sick today" or "My back aches" or "That rheumatic leg is getting worse" or "My stomach is bothering me again," when here, right at your elbow, right within your reach, ready and waiting for you to turn and get it, is the thing that has set thousands right, yours for the mere asking.

## WRITE FOR IT TODAY

## A TRIAL OF VITAE-ORE

Will tell to you its own plain story, a story that has meant comfort, peace, and happiness to thousands.

READ THE TESTIMONY. Read it again and again. No stronger words have ever been written about any other medicine; no better expressions are truthfully commended by any other treatment. Vita-Ore is as different from other remedies as is pure milk from chalk and water, or the sunlight from a tallow candle. It does not take FAITH, does not take CONFIDENCE, does not take BELIEF, does not take even HOPE to cure with Vita-Ore. It takes only a trial—all we ask. THIS MEDICINE ENTERS THE VEINS OF THE SICK AND SUFFERING PERSON AND CURES whether the sufferer believes in it or not, whether he wants it or no. Its substances enter the blood, the vital organs, and WORK, WORK, WORK—a work that cures.

THEO. NOEL CO. F. C. Dept. Vitae-Ore Bldg. CHICAGO, ILL.